

Day 1 Schedule



Printed schedule is subject to change
See <http://tnw.to/program> for an up-to-date version

Red Room

Blue Room

Green Room

Time	Red Room	Blue Room	Green Room	Time
8:00	Start registration	Start registration	Start registration	8:00
9:00				9:00
10	Opening <i>Let's get it started</i>			10
20				20
9:30	Neelie Kroes <i>Innovating for Europe</i>			9:30
40				40
50	Trend: Luis von Ahn <i>Harnessing Human Time and Energy</i>			50
10:00				10:00
10				10
20	Trend: Kevin Rose <i>Corporations in Tech Venture Capital</i>	Grow: Scott Brinker <i>Marketing Software</i>	Boost Track — hosted by WeTransfer <i>Pitch Competition</i>	20
10:30				
40		40		
50	Break	Grow: Paul Heywood <i>The Era of Cooperation</i>		50
11:00		Break		11:00
10				10
20			20	
11:30	Trend: James McQuivey <i>The Next Digital Disruption</i>		Break	11:30
40				40
50		One: Matt Ruby		50
12:00	Trend: Brian Solis <i>What's the Future of Business?</i>	European Tech5 <i>Round 1</i>		12:00
10				
20				20
12:30	Grow: Rahul Sood <i>Scaling in a Crowded Space</i>		12:30	
40		Break	40	
50	Break		50	
13:00			13:00	
10			10	
20			20	
13:30			13:30	
40			40	
50			50	
14:00			14:00	
10		One: Evan Nisselson	10	
20	Entertainment: Dadara <i>Connectedness in the Virtual Age</i>	Grow: Roelant Prins	Going to Market: Shira Abel <i>Behavioural Engineering</i>	20
14:30				14:30
40	Trend: Aral Alkan <i>Free is a Lie</i>	Grow: Morten Lund <i>Going Global</i>	Accelerator pitches TBA	40
50				50
15:00		Break <i>Beers by Heineken</i>	Break <i>Beers by Heineken</i>	15:00
10	Grow: John Lunn <i>The Future of Shopping</i>			10
20				20
15:30	Industry announcement			15:30
40		Break	Rahul Sood <i>on Funding</i>	40
50		Kings of Code <i>Hack Battle Presentations</i>	Funding Panel <i>Money Talks</i>	50
16:00			16:00	
10			10	
20	Trend: Leo Kouwenhoven <i>Quantum Computing for You</i>			20
16:30				16:30
40				40
50	Trend: David Shing <i>The Art of Storytelling</i>			50
17:00			17:00	
10			10	
20	Boost Winner Announcement			20

Day 2 Schedule



Printed schedule is subject to change
See <http://tnw.to/program> for an up-to-date version

Red Room

Blue Room

Green Room

Time	Red Room	Blue Room	Green Room	Time
9:00	Start registration	Start registration	Start registration	9:00
10				10
20				20
9:30				9:30
40				40
50	Opening <i>Let's get it started</i>			50
10:00				10:00
10	Trend: Brewster Kahle <i>The Knowledge Economy</i>	Grow: Jonathan Wisler <i>From Sandbox to Proficiency</i>	Edu Track — hosted by Sanoma:	10
20			Dale J. Stephens <i>Learning How to Learn</i>	20
10:30				10:30
40	Trend: Marc Smith <i>Mapping and Measuring Connections</i>	Grow: Evan Sharp <i>Design & Technology</i>	Sanoma Startup Challenge 2014 <i>The Future of Learning</i>	40
50				50
11:00		Grow: Eze Vidra <i>Europe's Digital Future</i>		11:00
10	Break			10
20		Break		20
11:30			Break	11:30
40				40
50	Grow: Nir Eyal <i>Building Habit-forming Products</i>			50
12:00		European Tech5 <i>Round 2</i>		12:00
10	Trend: Dale J. Stephens <i>Learning How to Learn</i>		John Martin <i>Future of Learning</i>	10
20				20
12:30			Matt Cynamon <i>Transforming Thinkers into Creators</i>	12:30
40	Trend: Jennifer Healey <i>Wearables and Personal Data</i>			40
50				50
13:00		Break		13:00
10	Break			10
20				20
13:30				13:30
40				40
50				50
14:00				14:00
10				10
20				20
14:30		One Track — Hosted by Microsoft OneDrive		14:30
40	One: Shawn Buckles	Grow: Gary Liu <i>Brands as Musical Tastemakers</i>		40
50	Ancilla Tilia <i>Privacy, Piracy and Politics</i>			50
15:00		Grow: Jessica Lawrence <i>Scaling Startup Culture</i>		15:00
10				10
20	Stefan Molyneux <i>Money, Power and Politics</i>	Grow: Brendan Gahan <i>Manufacturing a Viral Hit</i>		20
15:30				15:30
40		Chris Chabot <i>Living in the Mobile Future</i>		40
50	Break <i>Beers by Heineken</i>			50
16:00				16:00
10				10
20				20
16:30				16:30
40	Trend: David Weinberger <i>The Future is a Platform</i>			40
50				50
17:00				17:00
10	Closing Ceremony <i>Tech5 Winner Announcement</i>			10
20				20
17:30	Drinks!			17:30