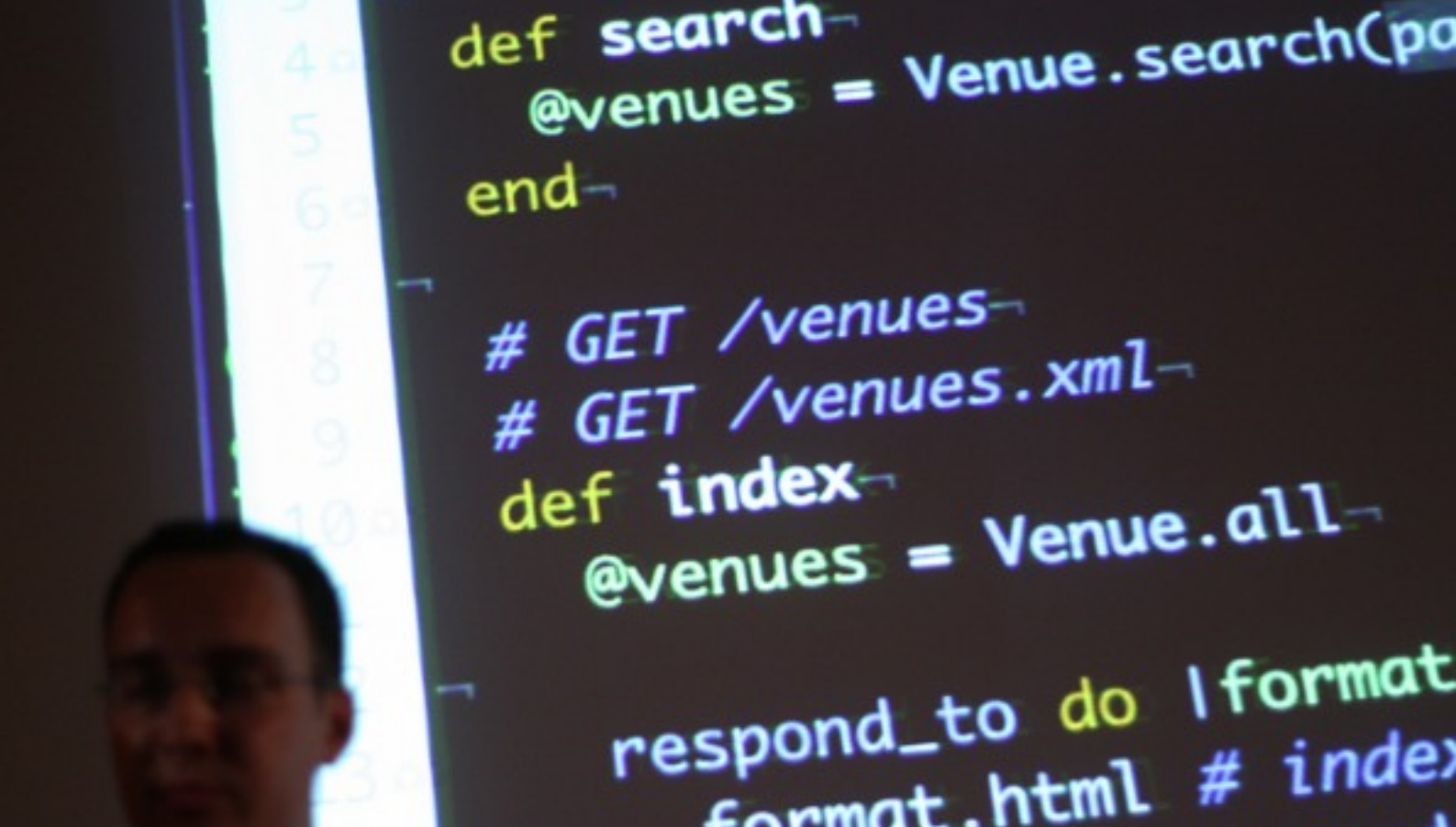


# Hack Battle

25 - 26 April, Amsterdam

# TNW





## TNW KINGS OF CODE HACK BATTLE PARTNERSHIPS

€ 6.000

### ABOUT THE HACK BATTLE

The Next Web and its developer brand Kings of Code join forces for the third Hack Battle. This time the Hack Battle is fully integrated in the TNW2012 conference ending with the grand finale of the Hack Battle presentations on the main Startup stage during the conference.

The TNW Kings of Code Hack Battle brings worlds leading platforms (API's and SDK's) together with an exclusive international group of coders (web and mobile developers and designers).

A maximum of 100 developers and coders will get the chance to join the Hack Battle for free to hack cool applications in 30 hours on top of worlds leading web API's and mobile platforms.

### BENEFITS DEVELOPERS

It's not only two days of fun, die-hard coding and an opportunity to show the output to the most tech savvy crowd in Europe, its also learning from peers and API partners.

Furthermore, participants that are selected for the Hack Battle will receive a free TNW2012 conference pass for the closing day.

### CONTACT US:

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### BENEFITS API / SDK PARTNERS

- 10 minute introduction presentation to their development platform
- Set your own hack challenge with dedicated prizes for the developers.
- Invite up to 6 developers from your community that get automatic access to the Hack Battle.
- Hack Battle presentations will be held in front of hundreds of people as part of the main conference
- Included in up front communication to developers (including special hack challenges)
- Included in blog post and tweet about involvement Hack Battle on TheNextWeb.com
- 2 additional conference passes

Get your API/SDK involved!

Contact us for more info. Happy to set up a call and to be working with you.



## PRELIMINARY PROGRAM

### PRE HACK BATTLE

- Announcement of Hack Battle partners on [thenextweb.com](http://thenextweb.com) and social media properties.
- Developers can sign up for participation.
- Selection of developers who can join the battle.
- Set up challenges for developers and add API info to the special Hack Battle wiki. Developers can start forming teams and warm up for the battle.

### WEDNESDAY, APRIL 25

- 10:00 - 10:30 Welcome at the Hack Battle
- 10:30 - 12:00 Ten minute presentations API/SDK partners
- 12:00 - 13:00 Lunch and team creation
- 13:00 - late Code, drink, code, eat, code, beer, code, food, code.

### THURSDAY, APRIL 26

- 09:00 - 16:00 Continue coding
- 16:00 - 18:00 Hack Battle presentations at TNW2012 conference
- 18:00 - late Parties and networking

API partners are around to help teams, answer questions and discuss implementations.

### FRIDAY, APRIL 27

Enjoy the TNW2012 conference with great talks and excellent business opportunities.

Get your API/SDK involved! The sooner the more you can benefit of all pre-event communication.

Contact us for more info. Happy to set up a call and to be working with you.

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